Video Production Packages

The packages listed below are common combinations of video production equipment used in the studio and in the field (ie, outside of the studio). We can advise on which package would best suit the kind of production you have planned.

All of our cameras are high definition (Canon 70D, Panasonic P2, and Canon HF R42), and our 2-camera packages include two of the same model of camera (Canon 70D) for optimal colour matching. We have a variety of professional microphones, including lavaliere, plate, handheld, and boom mics, and we will use the type most appropriate for your shoot.

A premium may apply to any of the packages for after-hours shoots to cover the cost of overtime for the operator.

To view examples of videos created with the packages listed below, please view this playlist:

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### Packages at a glance:

#### In the Field: Basic Setups

<table>
<thead>
<tr>
<th>Package</th>
<th>Price/hr</th>
<th>Operator</th>
<th>HD camera(s)</th>
<th>Microphone(s)</th>
<th>Light(s)</th>
<th>Laptop(s)</th>
<th>Video Switcher</th>
<th>Webcasting</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Package 1</td>
<td>$100/hr</td>
<td>✔️</td>
<td>✔️</td>
<td>✘</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✘</td>
<td>Single camera mobile setup for lecture capture or scripted scenarios</td>
</tr>
<tr>
<td>Package 2</td>
<td>$120/hr</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✘</td>
<td>Two camera mobile setup for lecture or panel capture or scripted scenarios</td>
</tr>
</tbody>
</table>

#### In the Field: Advanced Setups

<table>
<thead>
<tr>
<th>Package</th>
<th>Price/hr</th>
<th>Operator</th>
<th>HD camera(s)</th>
<th>Microphone(s)</th>
<th>Light(s)</th>
<th>Laptop(s)</th>
<th>Video Switcher</th>
<th>Webcasting</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Package 3</td>
<td>$140/hr</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>Lecture capture with live video switching to incorporate Powerpoint</td>
</tr>
<tr>
<td>Package 4</td>
<td>$160/hr</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>Lecture or panel capture with live video switching</td>
</tr>
<tr>
<td>Package 5</td>
<td>$160/hr</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>Single camera webcast</td>
</tr>
</tbody>
</table>
### In the Studio

<table>
<thead>
<tr>
<th>Package</th>
<th>Operator</th>
<th>HD camera(s)</th>
<th>Microphone(s)</th>
<th>Light(s)</th>
<th>Laptop(s)</th>
<th>Video Switcher</th>
<th>Webcasting</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Package 6</td>
<td>$180/hr</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Studio video production, high production values</td>
</tr>
<tr>
<td>Package 7</td>
<td>$200/hr</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Studio webcast, high production values</td>
</tr>
</tbody>
</table>

**Package 1: $100/hr**

**Summary:** Includes a single camera, one operator, and peripherals.

**Used for:** Lecture capture with one presenter, single camera interviews, and other field production situations where mobility and agility are required or advantageous.

- one operator
- 1 HD video camera
- tripod
- 1 microphone
- Zoom digital audio recorder
- one light (if necessary)
- laptop for presenter
Package 2: $120/hr  
**Summary:** Includes two cameras, one operator, and minimal peripherals.

**Used for:** Field interviews, classroom or production situations where two cameras and mobility are needed. Editing will be required afterwards to edit the best of the two camera views together.

- 1 operator
- 2 x HD video cameras
- 2 x tripods
- 1 or 2 microphones
- Audio mixer or Zoom digital audio recorder (if necessary)
- one or two lights (if necessary)
- laptop

Package 3: $140/hour  
**Summary:** Includes one camera, one operator, a video switcher, a laptop for presentation, and peripherals.

**Used for:** Lecture capture, this package allows for the presentation (eg, PowerPoint) and the camera view of the presenter to be recorded simultaneously. The advantage of the addition of a video switcher to this package is that the switching between the cameras can be done in real time, saving time later in editing. The presenter can use their own laptop if preferred.

- 1 operator
- 1 HD video camera
• video switcher
• tripod
• up to 3 microphones
• one light (if necessary)
• laptop computer for presentation

Package 4: Studio on the Go $160/hr
Summary: Includes two cameras, one operator, a video switcher, and peripherals.

Used for: Field interviews, lecture capture with several presenters or a panel, and other classroom or production situations where two cameras are needed. The advantage of the addition of a video switcher to this package is that the switching between the cameras can be done in real time, saving time later in editing. The presenter can use their own laptop if preferred.

• 1 operator
• 2 HD video cameras
• video switcher
• tripods
• up to 3 microphones
• one or two lights (if necessary)
• laptop computer for presentation
Package 5: Field Webcast Package $160/hr

Summary: one camera, one operator, a streaming appliance, and peripherals.

Used for: webcasts that take place in classrooms or other locations outside of the studio.

- 1 operator
- 1 HD camera
- 1 microphone
- tripod
- Tricaster live streaming appliance and switcher
- 1 light (if necessary)
- laptop for presentation

Package 6  $180/hr

Summary: Includes one camera, one operator, and studio equipment.

Used for: This package is used in our studio for the recording of lectures, interviews, and other studio productions. Recording in the studio allows for better audio and lighting control, resulting in a product with higher production values. Use of the green screen allows for a different background to be used.

- 1 operator
- 1 HD camera
- 1 to 3 microphones
- tripod
- lighting grid
- video switcher
• green screen
• teleprompter
• studio environment
• laptop for presentation

Package 7: Studio Webcast Package  $200
Summary: one camera, one operator, studio equipment, a streaming appliance and peripherals.

Used for: webcasts done in our studio. Studio productions allow for better control of audio and lighting, resulting in a product with higher production values.

• 1 HD camera
• 1 – 3 microphones
• tripod
• Tricaster live streaming appliance and switcher
• lighting grid
• green screen
• teleprompter
• laptop for presentation
Add-ons

The following can be added to the above packages.

<table>
<thead>
<tr>
<th>Equipment</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Third camera for Package 2 or Package 3</td>
<td>$120/day</td>
</tr>
<tr>
<td>Camera (Canon 70D) for second camera to any package</td>
<td>$20/hour</td>
</tr>
<tr>
<td>Microphone</td>
<td>$20/day</td>
</tr>
<tr>
<td>Video switcher</td>
<td>$20/hour</td>
</tr>
<tr>
<td>2\textsuperscript{nd} operator (regular work hours)</td>
<td>$75/hour</td>
</tr>
<tr>
<td>2\textsuperscript{nd} operator (overtime hours)</td>
<td>$112.50</td>
</tr>
<tr>
<td>Microphone</td>
<td>$5/hour</td>
</tr>
<tr>
<td>Webcasting</td>
<td>$30/hour</td>
</tr>
<tr>
<td>Audio mixer</td>
<td>$5/hour</td>
</tr>
</tbody>
</table>

Note that none of our equipment is available without a Discovery Commons operator. The items that show a daily rate require us to rent them from an external provider, and the minimum period for renting these is one day.
Other AV services:

Captioning:
Captioning is the process of adding text, usually to the bottom of the screen, to a video as an accessibility tool. Captions can be added to any existing or in-production video at a cost of $190 per hour of video.

Lecture Capture:
Lecture capture is the process of recording a lecture while it’s being presented to an audience, or presented without an audience in your office or in our studio. Discovery Commons can capture your lecture in any of several ways, depending on your preference, budget, type of presentation to be captured, and the purpose of the final product. Taking these into consideration, we can advise on the best way to capture your lecture.

- **Record powerpoint and audio only;** no camera on the presenter. This is the simplest way of capturing a lecture, but doesn’t include a camera image of the presenter.

- **Record presenter and audio;** powerpoint is added in the editing phase. A camera and microphone are used to record the lecturer during the presentation (using Video Production Package 1), and the slides are edited in afterwards.
• **Record presenter and audio with a camera.** This option is used if the presenter does not have a Powerpoint or other electronic presentation.

• **Record presenter, audio and Powerpoint simultaneously.** Using a video switcher, the presenter and the Powerpoint are captured together for a polished finished product.

• **Record presenter, audio, and Powerpoint simultaneously in the studio.** Recording in the studio allows the use of green screen technology to remove the background and replace it with the Powerpoint, and the controlled environment helps ensure better lighting and audio.
• **Record presenter, powerpoint and audio in MSB 3154 or MSB 3153:** the two large lecture theatres in the Medical Sciences Building are equipped with cameras for either videoconferencing or lecture capture (or both).